



FOR IMMEDIATE RELEASE

INSPIRATIONAL FAMILY STORY 'MY EYES' SET FOR AUSTRALIAN DEBUT ON MAY 28, 2025



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SYDNEY, [Date] — FanForce Films proudly announces the theatrical release of MY EYES on May 28, 2025. Inspired by true events and led by actor/writer/producer **Tsu Shan Chambers (SUKA, UNSOUND)**, this heartfelt Australian story spotlights the remarkable journey of a mother determined to save her daughter's eyesight—and the broader social impact of living with vision impairment.

MY EYES follows Alana (Chambers), an Optometrist whose life is upended when her young daughter is diagnosed with a hereditary eye condition. Desperate for a stem cell donor, Alana must confront her past—and a life-changing connection to Nico (**Eduardo Ávila Sánchez**), setting in motion a story of family, cultural identity, and resilience. **Adam Garcia (COYOTE UGLY, BOOTMEN)** portrays Alana's devoted husband Sam, and **Kieu Chinh (THE JOY LUCK CLUB, THE SYMPATHIZER)** appears as Alana's protective mother.

Produced by Wise Goat Productions in collaboration with an international and diverse creative team, MY EYES highlights social change through its authentic depiction of the vision-impaired community and the power of inclusive storytelling. The film has attracted support from organisations including **Vision Australia, the International Blind Sports Federation, Optometry Australia**, and many other social impact partners. Premiere fundraisers across Australia—tied to the film's opening week—will help generate awareness and funds for eye health advocacy and disability inclusion initiatives.

Quote from Tsu Shan Chambers (Actor, Writer, Producer, and Practicing Optometrist):

"MY EYES is deeply personal to me—growing up with multiple cultural influences, training as an Optometrist, and experiencing close connections with people affected by vision loss. It's a story I've wanted to share for years, and I'm overjoyed to finally bring it to audiences in a way that sparks empathy and positive change.

As an independent producer, it is important to me to be able to bring to the screen an authentic local story that will take Australian culture and values to a global audience. We have so many stories to share and need more opportunities like this to bring them to life".



Quote from Adam Garcia (Actor):

“Even though I’m now based in the UK, there was never a doubt in my mind about joining MY EYES. The film’s heart and the team’s dedication to representing meaningful stories made it impossible to say no. I’m thrilled for audiences to see the beauty and realism we’ve created.”

Quote from Eduardo Ávila Sánchez (Actor):

“As someone who understands life with a disability, I hope MY EYES encourages everyone to look past labels and assumptions. This film is about celebrating our abilities, our families, and our determination to make every moment count.”

Vision Australia also voiced support, with a spokesperson adding:

“Stories like MY EYES are essential in showing the resilience and achievements of people living with blindness or low vision. We’re proud to see an authentic portrayal on screen and look forward to the impact it will have on raising awareness for eye health.”

MY EYES also features an original track by Australian sensation Dami Im. Known for her acclaimed run at Eurovision 2016—where she won Semi-Final 2, secured the top Jury Vote, and finished second overall—Dami Im (2013 winner of THE X FACTOR AUSTRALIA and Destiny Rescue Ambassador) lends a moving musical backdrop to Alana’s journey of self-discovery.

Early festival appearances, including at the Gold Coast Film Festival, are scheduled prior to the nationwide release on May 28, 2025. A unique rollout of screenings will follow across Australia and New Zealand, featuring special Q&A events as well as Fan screenings—empowering communities to bring MY EYES to their local cinema. Tickets and more details can be found at Fan-Force.com/MyEyes.

For Media Access and Further information:

Imagery, and a full press kit are available [HERE](#). Official Website [HERE](#).

For further press inquiries, please contact:

FanForce Publicity – publicity@fan-force.com

MY EYES

Director: Angela How

Producers: Tsu Shan Chambers, Judi Levine

Cast: Tsu Shan Chambers, Adam Garcia, Eduardo Ávila Sánchez, Kieu Chinh and Nia Rush

Music: Featuring an original track by Dami Im

Runtime: Approx. 88 mins

Classification: [TBC]

Release Date: May 26, 2025 (Australia)

Media Assets: AVAILABLE VIA FANFORCE

About FanForce:

FanForce Films is part of the FanForce Group of companies—revolutionizing the pitching, production, marketing, and distribution of cinema since 2014. With over 300 films distributed across 37 countries, FanForce aims to empower communities through event-driven theatrical and streaming releases that champion diversity, accessibility, and social impact.